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STATE OF ALASKA

PRESS RELEASE

For Immediate Release

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Individual Market Open Enrollment 2020

Wednesday, November 13, 2019 (Anchorage) – Open enrollment for 2020 individual market health insurance plans runs from November 1, 2019 through December 15, 2019. The time period to enroll is six weeks. If you don't have health insurance or want to make a plan change for your current individual market coverage, open enrollment provides a limited opportunity to take action.

"Alaska's individual health insurance market started to stabilize in 2017 and we are hopeful that Alaskans take another look at enrolling in a plan," **said Alaska Division of Insurance Director Lori Wing-Heier**. "The continued success of the market depends on active consumer participation, including people who may not think they need health insurance at this point in their lives. We need everyone's help to get the message out about the importance of signing up for health insurance coverage."

There are certain benefits to signing up for care on the healthcare.gov site, but consumers may also purchase plans directly from [Premera Blue Cross Blue Shield of Alaska](#) or [Moda Assurance](#), by working with a local licensed insurance agent. Insurance companies may also help consumers set up health savings accounts to cover certain health care costs while providing tax advantages.

For 2020, Premera is offering plans statewide. Moda Assurance is offering plans in the Municipality of Anchorage, Matanuska-Susitna Borough, and Kenai Peninsula Borough.

To determine what plans are available and for information, go to www.healthcare.gov. Alaskans who signed up for a plan in 2019 through healthcare.gov should update their account and select the plan that works best for their coverage needs in 2020. To receive in-person assistance, visit ["find local help"](#) at the healthcare.gov website. Visit ["Get Covered Alaska"](#) or call 1-800-318-2596 for assistance with enrollment questions.

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